



Service King Opens Doors to 38th DFW Repair Center

FOR IMMEDIATE RELEASE

CONTACT

Britton Drown, Marketing & Communications Manager
Service King Collision Repair Centers
britton.drown@serviceking.com
972-960-7595 ext. 82084

RICHARDSON, Texas (May 24, 2018) — [Service King Collision Repair Centers](#)[®], one of the fastest growing providers of high-quality automotive repair service in the U.S., today officially announced the opening of its 38th Dallas-Fort Worth location. The brand-new 20,000 square-foot facility is located along the rapidly growing Highway 380 corridor at [27710 E. University Dr.](#) in Little Elm, Texas.

With the announcement, Service King continues its long-term strategic growth initiative as the organization now operates a total network of 338 collision repair centers in 24 states across the U.S.

“This is another exciting step forward in Service King’s mission to be the collision repair operator of choice for our customers and valued business partners,” said Jason Peel, Service King Vice President of Operations. “The DFW community has been our home for more than 40 years, and we look forward to the added convenience this new location brings to our longtime customers in Little Elm and the surrounding areas.”

Service King has provided trusted, high-quality collision repair service backed by a written lifetime warranty to customers in the DFW market since 1976. The company offers free estimates at each location and also offers the convenience of live online repair status tracking.

Meanwhile, the company has been recognized as one of DFW’s Best Places to Work for 15-straight years by the *Dallas Business Journal*.

For more information on the organization, or to find a local Service King repair center, visit www.ServiceKing.com and follow the company on Facebook, Twitter and Instagram.

ABOUT SERVICE KING COLLISION REPAIR CENTERS

Service King Collision Repair Centers[®], with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states across the U.S. For more information and to find a local Service King, visit www.ServiceKing.com and follow Service King news on Facebook and Twitter.