



## PRESS RELEASE

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Contact: Emily Ashmun, Service King Collision  
[Emily.Ashmun@serviceking.com](mailto:Emily.Ashmun@serviceking.com)

### **Service King Supports Local Communities with Vehicle and Monetary Donations in 2020**

*Comprehensive, high-quality auto collision repair facilities operator donated 10 repaired vehicles and funds to various charities across the nation in 2020*

RICHARDSON, Texas (Feb 1, 2021) – Though 2020 presented many challenges, [Service King Collision's](#) passion and drive to help others through the act of service remained steadfast.

Throughout the year, Service King repaired and donated 10 vehicles to recipients across the country through the [National Auto Body Council's](#) (NABC™) Recycled Rides® program, in addition to donating funds to several nonprofit organizations across the country.

Recycled Rides is a unique community action initiative through which members of the NABC and others in the auto body repair industry unite with local nonprofit organizations to provide deserving individuals and families with the gift of a fully restored vehicle. Service King has consistently donated vehicles through the Recycled Rides program for more than 10 years.

“At Service King, we foster a culture of shared values, such as integrity, family and the calling to serve,” said Service King President Jeff McFadden. “I’m very proud of our team for the continued support of several nonprofits that have long-standing relationships with our locations systemwide. Through our involvement with the Recycled Rides Program and our various donations to charitable organizations, our hope is to consistently create real impact in the communities we call home.”

During the holidays, Service King teammates annually support multiple nonprofit organizations. To prioritize pandemic safety in the giving process, Service King maintained this commitment by funding the estimated value of items historically collected by its teammates each year. As a result, Service King contributed monetary donations to various charities nationwide throughout the holiday season. These include Alicia’s House, Ronald McDonald House Charities, Arizona’s Children Association, Cornerstone Ranch, Food Bank of the Rockies, Footprints of Fight, Interfaith Family Services, Project Hope Alliance, Second Harvest Food Bank, The Samaritan Inn, McKinney Roots, The Pediatric Oncology Treasure Chest Foundation and Soldiers’ Angels.

“The Samaritan Inn team is deeply thankful for Service King’s generous donation to our organization,” said Rick Crocker, Chief Executive Officer. “Even during a very challenging year for people across the globe, Service King never lost sight of its commitment to give back to the community. With support from their team and other partners, we are able to get that much closer to our mission of providing hope for the homeless by teaching self-sufficiency and the life skills needed to meet their needs, helping them gain dignity and independence.”

To learn more about Service King, visit [serviceking.com](http://serviceking.com).

**About Service King Collision®**

Service King Collision®, with more than 40 years of experience in the automotive repair industry, is a leading national operator of comprehensive, high-quality auto body collision repair facilities. The organization is consistently recognized for its commitment to customer satisfaction, quality workmanship and giving back to the industry through innovative training and recruiting initiatives. Service King traces its roots back to Dallas, Texas and founder Eddie Lennox who opened the very first Service King in 1976. Today, Service King operates locations in 24 states and the District of Columbia across the U.S.

For more information and to find a local Service King, visit [serviceking.com](http://serviceking.com) and follow Service King on [Facebook](#), [Instagram](#) and [Twitter](#).

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