

## FOR IMMEDIATE RELEASE

DALLAS – July 14, 2009 – Service King Collision Repair Centers announced today the relocation of its South Fort Worth location. Despite the rough economy, Service King Collision Repair continues to expand within Tarrant County. The brand new facility at 9601 South I-35W in Fort Worth will open its doors for business Monday, July 20<sup>th</sup>.

This newly constructed collision repair center is located just two miles away from the previous South Fort Worth facility on Crowley Road, but is almost twice the size. “In this economy, while a lot of companies are downsizing, we see opportunity for our future, and expansion in Tarrant County is a key part of our business model,” says Jeff McFadden, Service King’s Vice President of Sales and Marketing. The new South Fort Worth facility is 23,000 square feet (up from 13,000 in the former location). “This gives us the ability to repair at least 25 more vehicles at a time than in the previous facility,” explains McFadden. A deeper penetration into the Fort Worth market not only offers more convenience for Fort Worth customers and insurance partners, it also gives Service King’s Ft. Worth based employees more flexibility to work closer to where they live.

As the largest employee-owned multi-shop operator in the nation, Service King is dedicated to promoting from within, and giving employees the option to transfer to a different location, or to advance to opportunities in other areas of the operation. In fact, Service King has been repeatedly voted as one of the best places to work in DFW! “Fort Worth is a great place to live,” says McFadden, and so we’re excited about continuing to expand in the Fort Worth market.”

Service King Collision Repair Centers was founded 33 years ago by Owner and CEO, Eddie Lennox with one location in Dallas, Texas. Now there are 22 Dallas-Fort Worth locations, and one Houston location. Service King is a full service collision repair facility, specializing in customer service and quality repairs using leading edge technology. In addition to traditional Service King offerings, the new location features working space for insurance adjusters, a continuing education training center, and Enterprise Rent-A-Car on-site. Operating hours are Monday through Friday 7:00 a.m. to 6:00 p.m. and Saturday from 9:00 a.m. to 3:00 p.m.



(Photo: New South Fort Worth Collision Center)

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